

The “average” baby doesn’t exist

Dalo Baby is a suite of three connected apps for the first two years — pumping, sleep, and solids — that share one timeline and learn one baby: yours. Almost all information online is written for a “median” baby. **Ours wasn’t median** — that’s why every Dalo app starts from the baby in front of you and recalculates when the day goes sideways.

WHO BUILT IT

We built Dalo Baby because of our daughter. We went looking for tools that would help and found apps that were either too complicated, too generic, or quietly indifferent to what 3 AM actually feels like. Between us we had twenty-five years of building digital products for other people’s companies — and it turned out the hardest product problem we’d ever face was our own kitchen at 4 in the morning. So we built the apps we needed. Every feature in them exists because one of us needed it first.

Daniel & Adriana Lintoiu, co-founders

BY THE NUMBERS

4.7 ★

average across all three apps
— 70+ App Store ratings

4,000+

families in 23 countries

4

languages
English, Spanish, French, Danish

Aug 2025

founded in Denmark ·
European Union



★★★★★

Great app with awesome customer service. They responded and fixed an issue within the hour.

★★★★★

Packed with useful features and an impressive attention to details.

★★★★★

Solid app, great support.

APP	WHAT IT DOES	PRICE	LINKS
 Dalo Milk Stash	Breastfeeding, pumping log & stash manager with added growth and newborn tracking & statistics	\$19.99/yr	 
 Dalo Sleep	Personalized wake-window planner with sleep goal journeys and white noise audio library	\$44.99/yr	 
 Dalo Solids	Solids introduction, allergen planning with weekly meal planning and AI chef for endless recipes based on your available ingredients	\$29.99/yr	 

BOILERPLATE

Dalo Baby is a suite of three connected parenting apps — Dalo Milk Stash, Dalo Sleep, and Dalo Solids — covering pumping, sleep, and first foods across a child’s first two years. Built by two digital product leaders who became parents, the apps share one login and one timeline, and adapt to each baby rather than to an average. Dalo Baby is made by Dalo Labs ApS in Denmark and launched in August 2025.

PRESS CONTACT

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Screenshots, logos, review access and interviews:
daloofamilyapps.com/press

The day rarely goes according to plan. The app should know that.

Three specialist apps, one shared timeline, one login. Each covers a stage of the first 24 months properly — and each recalculates around the baby's actual day.



WHAT MAKES US DIFFERENT

Specialist apps with generalist overview

Plenty of apps go deep on sleep, solids or pumping. Plenty of others track everything shallowly in one view. Dalo brings specialist depth — then integrates and analyses it holistically across areas.

Personalized — at every step

Every recipe is adapted to your fridge, pantry, culinary preferences. Every sleep prediction is based on your day and your plan. Every pumping recommendation is based on your output and routine.

One timeline across all three apps

No matter where you are, the Dalo timeline has all your tracking data in a holistic, unified view.

Using AI as a coach

AI Insights learn from your patterns and explain why supply dipped or why last night was rough.

HOW WE BUILD

Two people, no investors, no growth team. Support goes to the founders — a median first response of 3 hours, and over 100 updates shipped since August 2025. Privacy is part of how we build, not a policy page: EU-hosted, never sold to advertisers, never used for ad targeting — still rare in the baby-data category.

ANGLES TO EXPLORE IN A STORY

- **Building for the exception, not the average.** Why schedule-based guidance fails babies who don't match it, and what changes when an app recalculates instead of prescribing.
- **Two parents, three apps, eleven months.** What building consumer software as a family of two actually looks like, including what we get wrong.
- **Specialist apps vs. the all-in-one tracker.** Milk Stash against PumpLog, Sleep against Napper and Huckleberry, Solids against Solid Starts — depth in one stage rather than one shallow tracker.
- **Baby data and where it lives.** EU hosting, no ad targeting, and why that's still unusual here.



Dalo Milk Stash

The 3-in-1 pump log, stash manager & growth tracker for breastfeeding and pumping parents.

4.7 ★

iOS · Android

THE PROBLEM

The first months ask parents to track everything at once. Add pumping, routines and breastfeeding on top, and the mental load becomes unbearable.

Dalo Milk Stash takes the edge off — one app, multiple guided flows covering all needs: pumping routines, digital pitcher, stash management, statistics, growth, development milestones and even teeth eruptions.

KEY FEATURES

- 1 All-in-one breastmilk workflows**
The app helps with everything from pumping to stashing and feeding to ensure a smooth and comfortable start to your journey.
- 2 Pumping — your way**
A precision pump timer, reminders, personalized routines and tips to optimize your flow and get the best results.
- 3 Flexible stashing**
The most flexible stash administration app, supporting multiple stash locations of different types, bricks and even complex workflows like partial feeding, combo feeding and custom expiration rules.
- 4 The Freedom Number™**
Calculates your freezer stash against baby's daily intake to give the exact date you can pack up the pump for good.
- 5 Digital Pitcher**
The only app fully supporting the pitcher method workflow. Track pumping sessions, add to the digital pitcher in your fridge, monitor freshness, and bag a whole batch without losing track of a single ounce.
- 6 Keep track of everything**
Most pumping apps stop at pumping and stashing. With Dalo Milk Stash you can track diapers, feeding, doctor visits, activities and vaccines — and see data across all apps in a unified timeline.
- 7 AI supply insights**
Dalo AI is ready 24/7 with personalized tips explaining why output dipped — and what to adjust next.



Stash dashboard & Freedom Number™ - screens available for media use

FAST FACTS

PLATFORMS



LANGUAGES

English, Spanish, French, Danish

AGES

Newborn → toddler

PUBLISHED

August 2025

PRICE

\$19.99 / year



Reviewer Access

PRESS ONLY

LOGIN EMAIL

PASSWORD

Unlocks all premium features across Milk Stash, Sleep & Solids with pre-loaded demo data. Issues: support@daloofamilyapps.com



Dalo Sleep

The "GPS for baby sleep" — when a nap runs short, the whole day instantly recalculates around live wake windows.

5.0 ★

iOS · Android

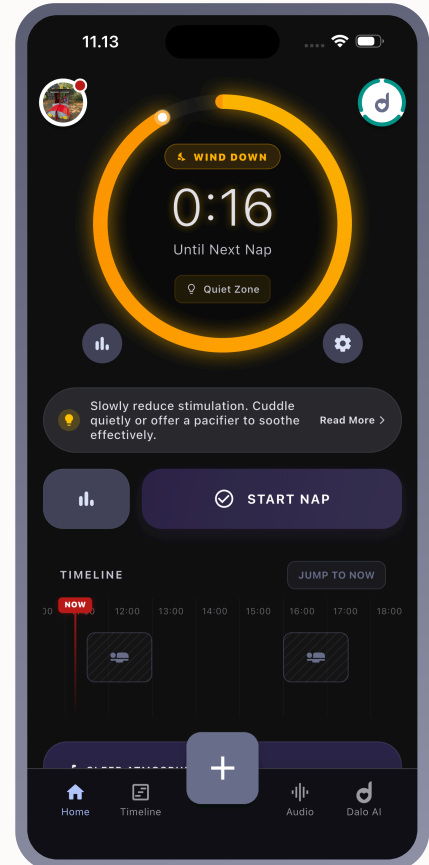
THE PROBLEM

Sleep deprivation is brutal — and most trackers just log sleep and give a simple algorithmic prediction, without even thinking about the patterns underneath. However, in real life, when one nap runs short, the rest of the day quietly falls apart.

Dalo Sleep works like a GPS: it recalculates every wake window the moment reality changes, fires an alert when to wind down, guides nap transitions, and explains why last night was rough and what to do so that tomorrow is better.

KEY FEATURES

- 1 The "GPS" for baby sleep**
A 15-minute crap nap doesn't need to wreck the whole day. With Dalo Sleep, the full schedule recalculates the moment reality changes, and you get a full plan with upcoming wake window, naps, and bedtime.
- 2 Magic Moment™ alert**
A notification at the exact minute the drowsy window opens — not a generic "bedtime soon." Catch the wave before baby gets overtired.
- 3 Layered sleep soundscapes**
A pro sound mixer — layer rain, heartbeat & brown noise into one custom soundscape, instead of picking from a flat list.
- 4 Nap-transition coaching**
Dropping 3 naps to 2? The app guides the messy transition days, adjusting wake windows so nights don't fall apart.
- 5 Regression or just hunger?**
Paired with Dalo Solids or Dalo Milk Stash, it tells you whether a bad night is a schedule issue or a possible daytime calorie deficit.
- 6 Plan explanations and sleep session guides**
Every new plan is detailed and anchored in your data. Every sleep session has an explanation on how it fits with the daily plan and why it is needed.
- 7 AI Assistant**
Dalo AI is ready 24/7 with personalized tips explaining sleep schedules — and what to adjust next.



Live wake window & Magic Moment™ - screens available for media use

FAST FACTS

PLATFORMS



LANGUAGES

English, Spanish, French, Danish

AGES

Newborn → toddler

PUBLISHED

February 2026

PRICE

\$44.99 / year



Reviewer Access

PRESS ONLY

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Dalo Solids

An AI Chef and safety guide that turns first-foods anxiety into baby-safe recipes from what's already in your fridge.

4.5 ★

iOS · Android

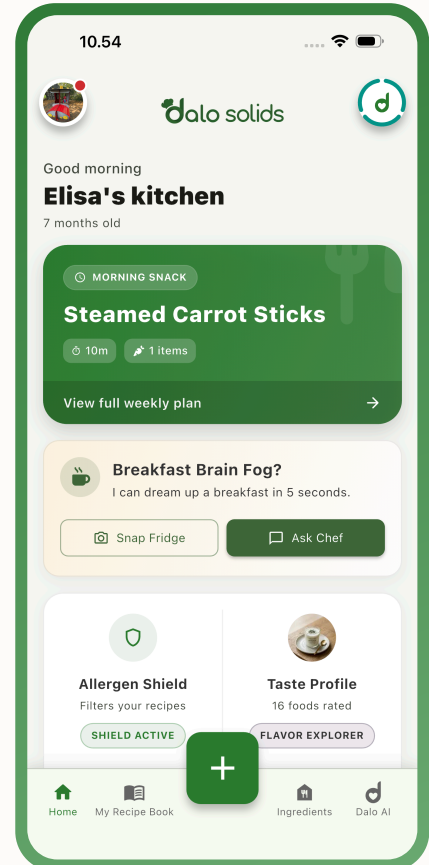
THE PROBLEM

Starting solids is one of the most anxious moments of year one. When can they eat this? Is it a choking risk? And what do I cook tomorrow?

Dalo Solids brings you a toolkit to thrive — from a huge reference library to a chef that turns what you already have in your fridge into an amazing, personalized baby-friendly recipe in seconds, plans the week, scans products for hidden allergens and learns your tastes.

KEY FEATURES

- 1 Industry leading 1000+ food safety database**
Detailed cutting instructions, choking risks, nutrition data, preparation methods and even serving ideas — also open to anyone at dalofamilyapps.com/learn/food
- 2 The AI Chef: snap- or chat-to-recipe**
Snap a picture of your fridge (or just tell the AI chef what you have) and get a personalized, age-appropriate, taste-calibrated recipe in seconds.
- 3 Weekly meal plans + shopping list**
Balanced plans tailored to your baby across cuisine styles — Mediterranean, Asian, Indian, Simple Comfort — with an auto-generated shopping list.
- 4 4.4M-product barcode scanner**
At the store, scan any of 4.4 million products to instantly spot hidden allergens, high sodium, or added sugars before you buy.
- 5 Allergen shield**
Recipes and meal plans are always personalized to avoid your baby's target allergens.
- 6 Unlimited recipe book**
Save your favorite recipes, feed a recipe and always stay on top of meal prep and storage options.
- 7 AI Assistant**
Dalo AI is ready 24/7 with personalized tips explaining allergen planning, meal plans, cooking instructions and even help with exploring tastes and textures.



AI Chef & daily meal plan - screens available for media use

FAST FACTS

PLATFORMS



LANGUAGES

English, Spanish, French, Danish

AGES

6 months → toddler

PUBLISHED

November 2025

PRICE

\$29.99 / year



Reviewer Access

PRESS ONLY

LOGIN EMAIL

PASSWORD

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